

Quality Policy

Kumho Tire is dedicated in increasing customer value and quality of consciousness of it's members by placing Customer Safety and Trust as the first priority.

- First, Secure preemptive competitiveness in quality
by addressing strict and various needs of customers.
- Second, Remove dispersion and waste in quality
by adhering closely to standards.
- Third, Assure the same quality in all plant
by implementing Global Quality Management System.

All members of the organization must comcentrate on adhering to core competencies based on trust and communication, do their best with passion for building and practicing Quality Management System.

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KUMHO TIRE CO., INC.